THE BUSINESS QUARTERLY

Index to Volume 31, Numbers 1 to 4, 1966

Authors and Articles

		Issue Number	Page Number
Bower, R. S.	Lease Negotiation Using a Time Sharing Computer	4	30
Burack, Elmer H.	The Impact of the Computer on Business Management	1	35
Darlington, T. I. G.	Proposition Analysis—An Approach to Proposition Development	3	63
Denham, F. R.	Simulation: Space-Age Management Laboratory	2	69
Fitzhugh, Gilbert W.	Business and the Educators	4	10
ffolliott, J. D.	Investment Evaluation Criteria of Canadian Companies	2	54
Forsyth, G. R.	Solving Canada's Manpower Crisis: Whose Responsibility?	3	68
Guest, Robert H.	To-day's Trends for To-morrow's Management	4	48
Hall, Noel A.	The Impact of Technology on Organizations and Individuals	4	58
Healey, P. B.	Married Couples Assess Credit	2	47
Hodgson, Richard C.	Toward More Effective Management: A Behavioral Science Viewpoint	3	10
Leenders, Michiel R.	How Is Your Company's Buying Image?	3	41
Lowery, J. F.	Consulting for Canadians	4	25
Marsh, John	Training in a Changing World	4	19
McKerracher, Keith B.	Marketing Research: Its Role In Planning	1	66
Mikalachki, A.	The Personnel Administrator: Time For Reassessment	2	33
Milroy, Neil	Computer Chaos	3	31
Mowbray, G.	Simulation: Space-Age Management Laboratory	2	69
Moyer, M. S.	Consulting for Canadians	4	25
Mumey, G. A.	Flexible Expense Budgeting—Are You Refining Yours Enough?	4	55
Nicholson, J. T.	Investment Evaluation Criteria of Canadian Companies	2	54
Nininger, J. R.	Solving Canada's Manpower Crisis: Whose Responsibility?	3	68
Peitchinis, S. G.	The Role of the Wholesaler	1	27
Pelletier, Gaston	Business Management in French Canada	3	56
Plourde, Gerard	Business Is People	3	27
Poensgen, Otto H.	Innovation, Operational Control and the Management Information System	4	38
Robinson, Richard D.	U.S. Business Abroad: Boom or Doom?	1	70
Safdie, Moshe	The Urgency of Urban Development	2	38
Sethi, S. Prakash	Public Sector or Private Enterprise?	1	10
Shaw, Michael S.	Are You Communicating?	2	63
Spaght, Monroe E.	Capitalism, Education and the Managerial Discipline	4	63
Sproule, Robert E.	The Urgency of Urban Development	2	38
Stewart, Dudley	Reliance on Financial Statements—A Cytherian Commentary	1	46
Thompson, Walter A.	Western Culture—A Reservoir of Power	2	16
Williamson, J. Peter	Lease Negotiation Using a Time Sharing Computer	4	30
Yoshino, M. Y.	International Business: What Is The Best Strategy?	3	46
Zannetos, Z. E.	Innovation, Operational Control and the Management Information System	4	38